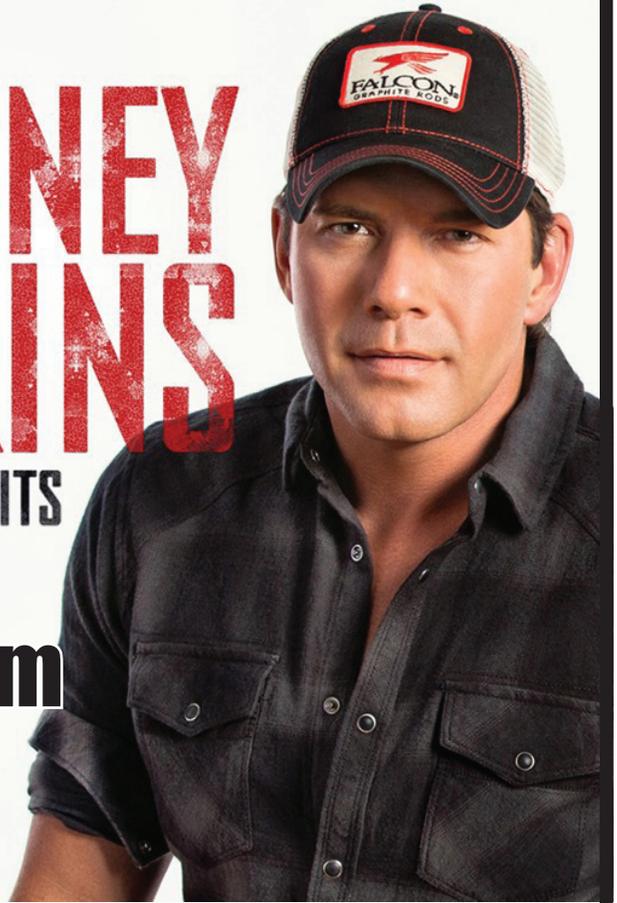


RODNEY ATKINS

GREATEST HITS



Live at The Effingham County Fair

Friday, August 11 at 8 p.m.

Rodney Atkins knows the value of taking the long way home, of veering off the beaten path onto that road less traveled once in a while. You can hear it in his music, in the lyrics of his smash single, "Take A Back Road," a song that celebrates that feeling of getting away from the noise of everyday life, really living in the moment, and getting right with your soul. Rodney always remains true to himself and constantly strives to evolve and find unique ways of expressing himself through the music he puts out into the world. It's a philosophy he tries to employ throughout his life, and it has led him to some amazing places.

"What does it mean to follow your own path? I try to think about that a lot when I'm making an album," explains Rodney, describing the journey he took in making his fourth album, TAKE A BACK ROAD. "To me, it's going somewhere you've never been, because when you do that, you wind up seeing things that no one has seen before, which means you can paint the picture differently."

Although he can be soft-spoken and serious, Rodney demonstrates his appreciation for the funnier side of life through tunes like the warm and witty, "Family," about a quirky clan of characters gathered at a family reunion, and the laugh-out-loud, "She'd Rather Fight." The CD definitely features glimpses into Rodney's wild side, a side most often seen onstage during his energetic live shows where he jokes he "lets his shadow come out to play." Rodney took pains to ensure he captured that raw, live energy this time around. "This album is different in that it's got more edge on it; it's got a lot more dive-bombs. We recorded with a smaller band, so songs like 'Back Road' feel like they're right up in your face. Overall, it's a more soulful album."

Though his new crop of songs has some edge and the vocal energy may be amped up a notch, Rodney is still the same, hard-working, patriotic, rock-solid country boy that fans have grown to know and love since his debut with 2003's HONESTY. Rodney always makes time for volunteer opportunities amidst his touring schedule, as well as for visits to the Holston Methodist Home for Children in Greeneville, TN, where he was adopted as a small child. After all, the road back to the tiny hometown where he got his start may be a long one, but for Rodney, nothing could ever beat the power returning home to your roots.