

**PARADE
CONCERTS
QUEEN CONTEST
JR MISS CONTEST
TALENT SHOW
TRACTOR PULLS
ROUGH STOCK RODEO
DEMOLITION DERBY
4H SHOWS
BEEF SHOW
DAIRY SHOW
SHEEP SHOW
LAMA SHOW
GOAT SHOW
HARNESS RACING
QUARTER HORSE RACING
THOROUGHbred RACING
CULINARY ARTS
PHOTOGRAPHY
CAR SHOW
CARNIVAL
2- \$500 COLLEGE SCHOLARSHIPS
3-\$100 CASH DRAWINGS EACH DAY
CAMPING FACILITIES
LOTS OF FAIR FOOD**



SPONSOR PROGRAM



Effingham County Fair

P.O. Box 212 • Altamont, Illinois 62411

618-483-6717 • 1-888-854-FAIR (3247)

Effingham County Fair Partnership Program



When people work together, the outcome is generally better than either could accomplish on their own.

The Effingham County Fair is a week-long family event for the entire community. It allows the community to participate in and enjoy quality entertainment right here in Effingham County. For many, attending the county fair is an annual family tradition.

In an effort to expand and increase the appeal of this event, we are asking for your involvement.

Your partnership with the fair provides you an opportunity to promote this community event as well as increase exposure for your business not only to Effingham County residents, but to visitors from surrounding counties.

We ask that you consider this win-win program and include the Effingham County Fair in your advertising/promotional budget.

COPPER\$300*

- ¼ page ad in Fair Book
- Name printed in 2,000+ Fair Books
- Two track seat tickets to the concert
- 2'x3' Advertising sign prominently displayed
- Name printed on Partnership sign displayed by grandstand

SILVER \$500*

- ½ page ad in Fair Book
- Name printed in 2,000+ Fair Books
- Four track seat tickets to the concert
- Name on website with link to your website
- 2'x3' Advertising sign prominently displayed
- Name printed on Partnership sign displayed by grandstand
- Name printed in local newspapers

Signature _____

GOLD \$1,000*

- Full page ad in Fair Book
- Name printed in 2,000+ Fair Books
- Six track seat tickets to the concert
- Name on website with link to your website
- 2'x3' Advertising sign prominently displayed
- Name printed on Partnership sign displayed by grandstand
- Name printed in local newspapers

PLATINUM \$2,500*

- Full page ad in Fair Book
- Name printed in 2,000+ Fair Books
- Six track seat tickets to the concert
- Name on website with link to your website
- 2'x3' Advertising sign prominently displayed
- Name printed on Partnership sign displayed by grandstand
- Name printed in local newspapers
- Name announced as Event Sponsor throughout the day

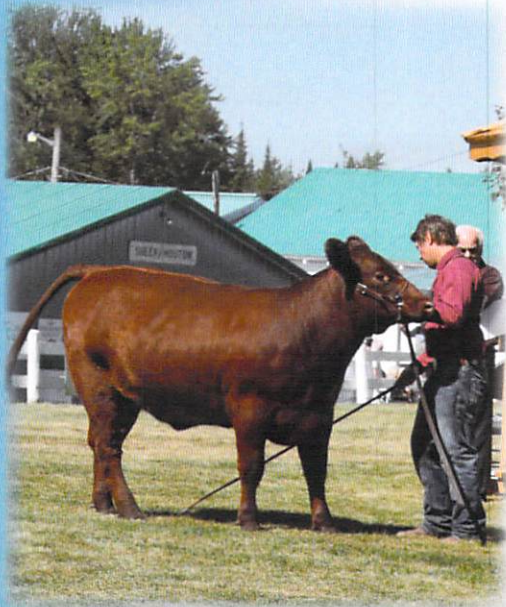
DIAMOND\$5,000+*

- Full page ad in Fair Book
- Name printed in 2,000+ Fair Books
- Track & Grand Stand general admission seats for sponsored event
- Name on website with link to your website
- 2'x3' Advertising sign prominently displayed
- Name printed on Partnership sign displayed by grandstand
- Name printed in local newspapers
- Name announced as Event Sponsor throughout the day
- Name printed on the tickets for the sponsored event

* annually renewable Email ads to: design@altnewsban.com
AD DEADLINE IS MARCH 15

Help Support Your Local Fair....
Purchase a Sponsorship!





Effingham County Fair Board

Phillip Hartke..... President

Larry Maxwell

Dale Laue Vice President

George Soltwedel

Rex Homann Vice President

Dean Wetherell

Danielle Alwardt Treasurer

Howard Winter

Roxie Wendling Secretary

Fred Percival

Darren Feldkamp

Jon Becker

Emilie Wall

Dennis Finrock

Darrel Gressel

Michelle Loy

Wendell Alwardt

Please contact any Fair Board member with questions or comments at 618-483-6717.

Thank You

Effingham County Fair Board

My Sponsorship Commitment

COPPER \$300

SILVER \$500

GOLD \$1000

PLATINUM \$2500

DIAMOND \$5,000+

2'x3' Sign Needed

Yes No

Total Amount
of my Commitment

Enclosed \$ _____

BUSINESS NAME _____

CONTACT PERSON _____

ADDRESS _____

BUSINESS PHONE _____ CELL _____

EMAIL _____

SIGNATURE _____

Please select your sponsorship level and send payment to:
Effingham County Fair • P.O. Box 212 • Altamont, Illinois 62411